

SOLO

Guaranteed to be seen!

VS

VS

CO-OP

Hidden in Package

One Company One Upscale Message

VS

Many Local Coupon Businesses

One Advertising Company

VS

Many Competitor Advertisers

Uniquely Upscale Direct Mail

VS

Coupon Package

Highly Targeted

VS

Broad Circulation With Apts & Condos

More Personal

VS

Not Personal

Addressed to Homeowner

VS

Addressed to Resident

The Best UV Coated Paper Stock

VS

Dull Flimsy Paper Stock

12-14 Point Thick Postcard Stock

VS

7-9 Point Thin Paper Stock

Many Card Size Options

VS

One Size

4 Color Two Side Option

VS

4 Color One Side

List Updated Monthly for 14 Yrs.

VS

Who Knows?

Owner Managed List for 14 Yrs.

VS

Who Knows?

Over 40 Million Postcards Produced

VS

Who Knows?

Unlimited Mailing Frequency

VS

Limited # of Mailings

Nothing To Open High Visibility

VS

One of Many Packages To Open

HIGH END/ QUALITY

VS

INEXPENSIVE/ORDINARY

American Marketing Services, LLC (203 834-0844)