

CUSTOM List Service Costs

4X6 12pt 4/1 UV coated Cir=5,000

LIST = \$3,500. (Unlimited after 3x)

POSTAGE= \$1,000.

PRINTING= \$275.

INKJET/Mail= \$150.

TOTAL= \$4,925. 1x Use .985

4X6 12pt 4/1 UV coated Cir=10,000

LIST= \$4,000. (Unlimited after 3x)

POSTAGE= \$2,000.

PRINTING= \$450.

INKJET/Mail= \$250.

TOTAL= \$6,700. 1x Use .67

4X6 12pt 4/1 UV coated Cir=25,000

LIST= \$4,500. (Unlimited after 3x)

POSTAGE= \$5,000.

PRINTING= \$900.

INKJET/Mail= \$625.

TOTAL= \$11,025. 1x Use .441

4X6 12pt 4/1 UV coated Cir=40-50M

LIST= \$5,000. (Unlimited after 3x)

POSTAGE= \$7,000. (40M)

PRINTING= \$1,200. (40M)

INKJET/Mail= \$960. (40M)

TOTAL= \$14,160. (1xUse 40M .354)

American Marketing Services, LLC (203 834-0844)

Pick Your Own Values/Towns See pg16

VS **6X9 12pt 4/1 UV coated Cir=5,000**

VS LIST = \$3,500. (Unlimited after 3x)

VS POSTAGE= \$1,000.

VS PRINTING= \$575.

VS INK JET/Mail= \$150.

VS **TOTAL= \$5,225. 1x Use 1.045**

VS **6X9 12pt 4/1 UV coated Cir=10,000**

VS LIST= \$4,000. (Unlimited after 3x)

VS POSTAGE= \$2,000.

VS PRINTING= \$950.

VS INKJET/Mail= \$250.

VS **TOTAL= \$7,200. 1x Use .72**

VS **6X9 12pt 4/1 UV coated Cir=25,000**

VS LIST= \$4,500. (unlimited after 3x)

VS POSTAGE= \$5,000.

VS PRINTING= \$1,750.

VS INKJET/Mail= \$625,

VS **TOTAL= \$11,875. 1x Use .475**

VS **6X9 12pt 4/1 UV coated Cir=40-50M**

VS LIST= \$5,000. (Unlimited after 3x)

VS POSTAGE= \$7,000. (40M)

VS PRINTING= \$2,520. (40M)

VS INKJET/Mail= \$960. (40M)

VS **TOTAL= \$15,480. (1xUse 40M=.387)**